



MISSOURI ORGANIZATION OF DEFENSE LAWYERS

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November 1, 2016

Dear Colleague:

The Missouri Organization of Defense Lawyers (MODL) is pleased to announce our 32nd Annual Meeting and Convention on June 1-3, 2017, at Branson Hilton Convention Center, Branson, Missouri.

MODL's membership is comprised of over 1300 civil trial and appellate attorneys from across the State of Missouri. The Annual Meeting continues to get bigger and better and we anticipate that this year's meeting will be our largest ever.

We are pleased to invite your business to partner with MODL and be a sponsor for this year's Meeting! All of our sponsors will be recognized in the program brochure and given the opportunity for exhibitor space in the main ballroom to display materials and promote your business. There are also other great benefits depending on your level of support. Listed below are our sponsorship levels for your consideration. We have added a 4th Sponsorship level (Bronze) for those businesses that are unable to attend but would like to market their company and show their support.

As a way of thanking you for your support of MODL, please know that we make a special effort to promote your company to our more than 1300 members across Missouri and ask them to utilize your services in their practice. Additionally, our sponsors will be recognized in our newsletter which is distributed to all of our Members and to all Judges across the State.

SPONSORSHIP LEVELS:

Platinum Premium Sponsor - \$3000

- First Choice on Exhibitor Space in the main ballroom
- Opportunity for a 3-5 minute presentation before the attendees
- Full-page ad in the Convention Brochure or full page insert (you provide)
- Prominent display of banner/logo in main ballroom
- Recognition on the Association's Web Site and Hot Link to your Web Site
- Recognition in MODL Newsletter (Platinum Level)
- Recognition on signage at Annual Meeting
- Three (3) guest passes for all events *
- Special "Platinum" name badge to wear
- Distinctive Slide Shows featuring *five* photos highlighting your company

Gold Sponsor- \$2000

- Exhibitor space in the main ballroom
- Opportunity for a 3-5 minute presentation before the attendees
- ½ page ad in the Convention Brochure
- Recognition in MODL Newsletter (Gold Level)
- Recognition on signage at Annual Meeting
- Two (2) guest passes for all events *
- Special "Gold" name badge to wear
- Distinctive Slide Shows featuring *three* photos highlighting your company

Silver Sponsor- \$1500

- Exhibitor space in the main ballroom
- ¼ page ad in the Convention Brochure
- Recognition in MODL Newsletter (Silver Level)
- Recognition on signage at Annual Meeting
- One (1) guest pass for all events *
- Special "Silver" name badge
- Distinctive Slide Shows featuring *two* photos highlighting your company

Bronze Sponsor- \$750

- ¼ page ad in the Convention Brochure
- Recognition in MODL Newsletter (Bronze Level)
- Recognition on signage at Annual Meeting

NOTE: Any Sponsor/Exhibitor with a combined total for exhibitor and activity sponsorship of \$2000 or more will be given the opportunity to make a 3-5 minute presentation during the general sessions.

* Additional Guest Passes for all events are available for purchase.

Our terrific social events will provide you with an excellent opportunity to meet and network with our Membership! We believe this year's Annual Meeting will be one of our largest and best ever and hope your business will be a part of it! The success of our Meeting is not possible without the help of our sponsors.

Enclosed is our sponsorship form for you to fill out and return to us. Should you have any questions, please don't hesitate to contact Brenda at the MODL office (573) 636-6100 or info@modllaw.com.

Thank you, in advance, for your support of MODL's Annual Meeting and we look forward to seeing you in Branson in June!

Sincerely,

Clay Crawford
*Foland, Wickens, Eisfelder,
Roper & Hofer, P.C.
Kansas City, MO*

Kurt Hentz
*HeplerBroom
St. Louis, MO*

Jim Howard
*Rogers, Ehrhardt,
Weber & Howard, LLC
Columbia, MO*

Brian Waller
*Shelter Insurance Company
Columbia, MO*

Matt Noce
*HeplerBroom
St. Louis, MO*

Enclosure